

SRI A.S.N.M. GOVERNMENT COLLEGE (A), PALAKOL W.G. DT A.P

College News Letter for the Month of December 2024



VISION OF THE COLLEGE:

To be the premier institution by imparting holistic education to ignite the inquisitive minds, apprehending the nuance in research, nurturing sustainable educational environment, instilling the skill-based learning towards global competency in creating self-reliant citizens with moral values and social responsibilities.

AT A GLANCE

S.No	DATE	NAME OF THE ACTIVITY	Page No
1	19/12/24	National consumers day	3
2	20/12/24	Essay weiting	5
3	20/12/24	Elocution	6
4	21/12/24	Rights and responsibilities	8
5	22/12/24	National maths day	9
6	23/12/24	Online Awareness Program on Consumer Protection, Importance, Rights, and Consumer Grievance Redressal Mechanisms	10

Department of Commerce

19/12/2024

The Department of Commerce in association with consumer club has visited Yallavani Garuvu village on 19/12/20224 with students to create awareness. Consumer Rights and responsibilities as a part of National Consumer Day Celebrations to be conducted on 24th December. The students and the Faculty interacted with village people and explained the Rights of the consumers and their responsibilities. Subsequent to this a Rally was conducted with rising Slogans "Awake consumers to know your Rights", "Check the Expiry date before purchasing any Goods", "Our Product Our Right". The Public responded Positively and Appreciated on this awareness Program.

In this Program NSS Unit- I & II POs, Commerce Faculty and Students participated and make it Success.





Paper Clippings

వినియోగదారుల అవగాహన కార్యక్రమం



పాలకొల్లు నుంచి వైభవ న్యూ గోదావరి ప్రతినిధి: పాలకొల్లు శ్రీ అద్దేపల్లి సత్యనారాయణమూర్తి ప్రభుత్వ కళాశాల (స్వయం ప్రతిపత్తి)లో కన్స్యూమర్ క్లబ్ మరియు వాణిజ్య విభాగం కళాశాల ప్రిన్సిపాల్ డాక్టర్ టి. రాజరాజేశ్వరి అధ్యక్షతన ఎన్. ఎస్. ఎస్ యూనిట్స్ దత్తత గ్రామం యాళ్ళవానిగరువులో వినియోగదారుల హక్కులు, బాధ్యతలపై అవగాహన కార్యక్రమాన్ని నిర్వహించారు. ప్రత్యక్షంగా వినియోగదారులతో మాట్లాడారు. ఈ కార్యక్రమంలో వాణిజ్య విభాగం ఇన్ఛార్జి టి.కృష్ణ, ఎన్. ఎస్. ఎస్ యూనిట్స్ పి. ఓ లు డాక్టర్ ఎం.రామకృష్ణ, డాక్టర్ వి.విజయ లక్ష్మి, వాణిజ్య విభాగం అధ్యాపకులు పి. దుర్గేశ్వరి, బి. ఆశ జ్యోతి, డి. మనమాధరావు, కె.స్వర్ణ లత, విద్యార్థులు పాల్గొన్నారు.

CONSUMER CLUB & DEPARTMENT OF COMMERCE

20/12/2024

The **Consumer Club and the Department of Commerce** successfully organized an **Essay Writing Competition** on **December 20, 2024**, at the **college level** to create awareness among students regarding consumer-related issues in online commerce. The competition aimed to educate participants about challenges such as fraud, deceptive advertisements, lack of transparency, and poor customer service. Additionally, the event sought to foster a deeper understanding of safe online practices, ensuring that students are well-equipped to navigate the digital marketplace securely.

The event was **graced by the presence of Dr. T. Raja Rajeswari, Principal**, who served as the **resource person** and encouraged students to engage critically with the topic. A total of **28 students** participated in the competition, demonstrating their analytical and creative writing skills by addressing pressing concerns in e-commerce and proposing innovative solutions. The competition not only enhanced students' ability to articulate their thoughts effectively but also helped them develop essential skills such as critical thinking, problem-solving, and time management, as they were required to prepare and submit their essays within the given deadline.

Through this activity, participants gained valuable insights into the **dynamics of online commerce**, including its advantages and potential risks. They explored various strategies to enhance consumer protection and proposed solutions to improve transparency and customer service in the digital marketplace. Furthermore, the competition encouraged students to think outside the box and develop practical, innovative approaches to tackling e-commerce challenges. The event proved to be a meaningful learning experience, equipping students with knowledge and skills that would benefit them as responsible consumers and future contributors to the evolving world of digital commerce.



Consumer Club and the Department of Commerce

20/12/2024

The **Consumer Club and the Department of Commerce** successfully organized an **Elocution Competition** on **December 20, 2024**, at the **college level**, with the objective of promoting **eco-friendly and ethical purchasing habits** while empowering individuals to make **informed decisions** and stand against consumer exploitation. This initiative was aimed at raising awareness among students about responsible consumption, encouraging them to advocate for sustainable practices, and equipping them with the knowledge to protect their rights as consumers.

The competition was **graced by the presence of Dr. T. Raja Rajeswari, Principal**, who served as the **resource person** and emphasized the importance of ethical consumerism in today's marketplace. A total of **28 students** actively participated in the event, delivering thought-provoking speeches that highlighted various aspects of ethical shopping, environmental sustainability, and consumer rights. Through their speeches, students effectively addressed critical issues such as the environmental impact of excessive consumerism, the importance of choosing fair-trade products, and the role of individuals in combating exploitation in supply chains.

This competition significantly contributed to the development of **communication and leadership skills** among participants. By researching, preparing, and presenting their speeches, students improved their **public speaking abilities**, gained confidence in articulating their thoughts, and learned how to engage an audience effectively. Furthermore, participation in such discussions and advocacy efforts helped them foster **leadership skills**, encouraging them to take initiative in organizing awareness campaigns, educational workshops, and social media discussions on consumer rights and sustainability.

Beyond skill development, the event instilled **important values** in the students. The emphasis on **environmental consciousness** encouraged participants to adopt sustainable consumption habits and spread awareness about the impact of their purchasing decisions on the planet. Additionally, the discussion of **social justice issues**—such as unfair trade practices, worker exploitation, and misleading advertisements—helped students develop a **strong sense of equity and ethical responsibility**. By understanding these challenges and proposing solutions, they took a step towards becoming more responsible citizens and advocates for consumer rights.

Overall, the **Elocution Competition** proved to be a highly enriching experience, enabling students to express their views on significant consumer-related issues while also **developing essential skills and values that contribute to responsible decision-making** in their personal and professional lives. The event was a testament to the power of **awareness and advocacy** in shaping a more informed, ethical, and environmentally conscious society.



CONSUMER CLUB & DEPARTMENT OF COMMERCE

21/12/02024

Brief Report an awareness program on Rights and Responsibilities of The Consumer by The Department of Commerce in association with consumer club of Sri A.S.N.M Government College (A), Palakol in this program Dr.T.Raja Rajeswari, Principal addressed as President of this program, Chief Guest K.Jayaprakash Narayan Rao Chamber of Education Society EC Member and Special Invitee Sri K. Ramalingeswara Rao Business Man explained elaborately on the "Rights and Duties of Consumer". In Addition to this, they have created awareness to the Students on the Consumer Forum, the Consumer Act of 1986 and 2019, How the Consumer can utilise these acts on purchasing any Goods.

The In-charge of Commerce Department Sri T Krishna vice Principal, Ch. Ravi kumar, Dept.of Computer Applications , Sri K.Parthasathi Dept.of History and The Faculty of Commerce Department B.Ashajyothi, D.Manmadha Rao, K.Swarna latha and Students participated in this program and Make it successful.



**Dr T.Raja Rajeswari, Principal.
Opening Remarks**



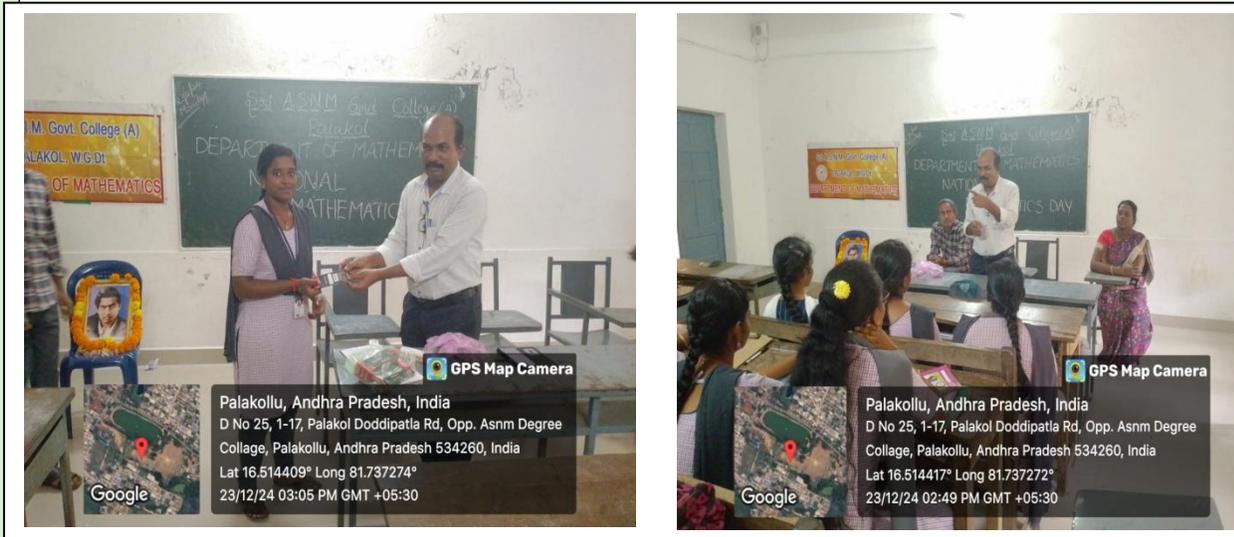
**Chief Guest K.Jayaprakash Narayan Rao
Chamber of Education Society EC Member
Addressing the Students**

The Department of Mathematics

22/12/2024

The Department of Mathematics Celebrated the National Mathematics Day on the birth anniversary of Sri Srinivasa Ramanujan on 23-12-2024 at 2:30 pm in Room no.27 T.Krishna Vice-Principal of the college was the chairman of the meeting. The chairperson in his speech explained the History and inventions of Srinivasa Ramanujan.

He also explained importance of Computer skills. Prizes are distributed to the winners of this Essay writing competition. Mathematics lecturers Smt.K Rama Lakshmi, Sri K. Siva Krishna given greetings to the students to everyone should inspire about the life sketch of Sri Srinivasa Ramanujan. In this Program Staff and Students are participated.



CONSUMER CLUB & DEPARTMENT OF COMMERCE

23/12/2024

The **Consumer Club and the Department of Commerce** successfully conducted an **Online Awareness Program on Consumer Protection, Importance, Rights, and Consumer Grievance Redressal Mechanisms** on **December 23, 2024**, at the college level. The primary objective of this program was to **educate participants** about the significance of consumer protection and rights, familiarize them with the **Consumer Protection Act, 2019**, and encourage the **proactive use of grievance redressal mechanisms** in case of consumer disputes. Additionally, the session aimed to instill awareness about the responsibilities of consumers in ensuring fair trade practices, thereby promoting ethical business transactions.

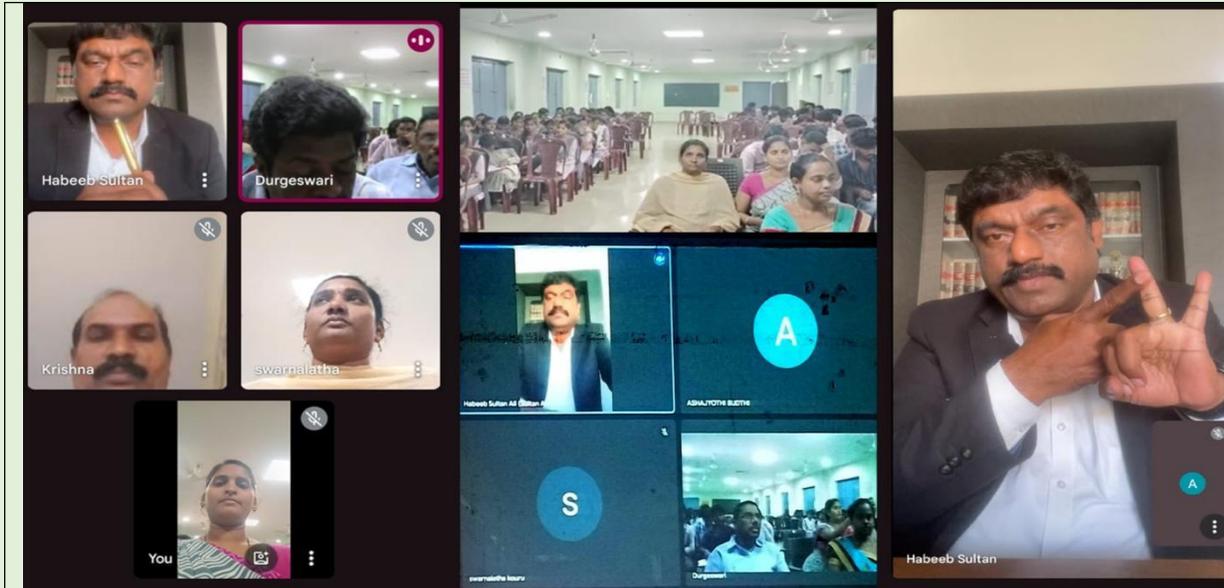
The event was **honored by the presence of Sri Sabeeb Sultan Ali**, a **Supreme Court Advocate** and the **Founder of AASRAA (Consumer Rights Protection Organisation)**, who served as the **resource person**. His extensive expertise in consumer rights and legal frameworks provided valuable insights to the participants, making the session highly informative and impactful. The program witnessed enthusiastic participation from **96 students**, reflecting a strong interest in understanding consumer protection laws and mechanisms.

Throughout the session, the participants gained **in-depth knowledge** of the **Consumer Protection Act, 2019**, including its key provisions and the **eight fundamental consumer rights**. The resource person emphasized the importance of being well-informed consumers and guided attendees on how to **effectively address grievances** related to fraudulent practices, misleading advertisements, and unfair trade. Through interactive discussions and a Q&A session, students were encouraged to **analyze real-life consumer issues**, which enhanced their **critical thinking skills** and ability to assess legal aspects of consumer rights.

One of the key takeaways from the program was the **improved legal awareness** among participants. They learned about various **grievance redressal mechanisms**, including consumer forums and online complaint portals, and the importance of **obtaining proper bills and receipts** for their purchases. This awareness is essential in empowering consumers to **exercise their rights effectively and seek justice in case of disputes**.

Beyond knowledge enhancement, the session also instilled **important values** among students. It fostered a **sense of responsibility**, making them more conscious of their roles as consumers and their **duty to support fair trade practices**. Additionally, it **empowered** them with the confidence to take **proactive measures against unfair business practices**, ensuring they are not exploited. Furthermore, the awareness generated through this session contributed to a broader societal impact by encouraging **ethical consumption and legal literacy** as essential components of consumer welfare.

In conclusion, the **Online Awareness Program on Consumer Protection** was an **enlightening and empowering initiative** that successfully educated students on **consumer rights, legal frameworks, and grievance redressal mechanisms**. The event played a crucial role in shaping **responsible and informed consumers**, equipping them with the necessary knowledge to **safeguard their interests** while promoting **fair trade practices** in society.



Resource Person : Sri Sabeeb Sultan Ali, Supreme Court Advocate and the Founder of AASRAA (Consumer Rights Protection Organisation),
Addressing the Students

